



Data Protection Notice

1 Name and address of the controller

INNOCEAN Worldwide Europe GmbH
Hanauer Landstraße 121
60314 Frankfurt
E-Mail: dataprotection@innoccean.eu

2 Name and address of the data protection officer

You may also contact our data protection officer:

Michael Gilmour
c/o NOTOS Xperts GmbH
Heidelberger Str. 6
64283 Darmstadt
Telephone: +49 (0) 6151 520 10 20
E-Mail: innoccean.dpo@notos-xperts.de

3 Definitions

The data protection information of INNOCEAN Worldwide Europe GmbH is based on the definitions which have been used by the European directive and order issuing office in formulating the General Data Protection Regulation (GDPR). The data protection information of INNOCEAN Worldwide Europe GmbH should be easily read and understood not only by the general public but also by our customers and business partners. In order to ensure this, we would like to clarify in advance the definitions used.

In this data protection information and on our website, we use – amongst others – the following terms:

3.1 Personal data

Personal data is any information relating to an identified or identifiable natural person (hereafter "data subject"). Defined as identifiable is a natural person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

3.2 Processing

Processing means any operation or set of operations which is carried out in connection with personal data – whether or not by automated means – such as collection, recording, organisation, structuring,

storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

3.3 Restricting of the processing

Restricting of the processing is the marking of personal data as stored with the objective of restricting its processing in the future.

3.4 Profiling

Profiling is each type of the automated processing of personal data, which consists of this personal data being used to permit particular personal aspects relating to a particular natural person, and here in particular aspects in respect of work performance, economic situation, health, personal likes, interests, reliability, behaviour, place of residence or change of place of residence of this natural person to be evaluated, analysed or forecast.

3.5 Pseudonymization

Pseudonymization is the processing of personal data in such a way that the personal data can no longer be assigned to a specific data subject without the use of additional information, in so far as this additional information is kept in a special way and subjected to technical and organizational measures which ensure that the personal data cannot be assigned to an identified or identifiable natural person.

3.6 Controller or party responsible for the processing

Controller or party responsible for the processing (hereafter controller) is the natural person or legal entity, authority, institution, or other post, which alone or together with others decides on the purposes and means of the processing of personal data. If the purposes and means of the processing are laid down in European Union legislation or the legislation of the member states, then the controller or the particular criteria of the appointment of this controller in accordance with European Union legislation or the legislation of the member states can be provided.

3.7 Processor

Processor is a natural person or legal entity, authority, institution, or other post, which processes the personal data on the instructions of the controller.

3.8 Recipient

Recipient is a natural person or legal entity, authority, institution, or other post to which personal data are disclosed regardless of whether this is a third party or not. However, authorities, which receive within the framework of a particular investigation order in accordance with European Union legislation or the legislation of the member states data which possibly may be/contain personal data, do not hold good as recipients.

3.9 Third party

Third party is a natural person or legal entity, authority, institution or other post with the exception of the data subject, the controller, the order processor and those persons who are authorized under the direct responsibility of the controller or of the order processor to process the personal data.

3.10 Consent

Consent is each declaration of will given voluntarily by the data subject for the definite case in an informed and unambiguous manner in the form of a declaration or other unambiguous confirmatory action, with which the data subject makes clear that he/she agrees to the processing of personal data relating to himself/herself.

4 General information on data processing; legal basis, purposes of processing, duration of storage, objection, and possibility of erasure

4.1 General information on the legal basis

Where we obtain the consent of the data subject for the processing of personal data, Article 6(1)(a) of the EU General Data Protection Regulation (GDPR) serves as the legal basis for the processing of personal data.

Art. 6 para. 1 lit. b GDPR serves as the legal basis for the processing of personal data required for the performance of a contract to which the data subject is a party. This also applies to processing operations that are necessary for the implementation of pre-contractual measures.

Insofar as the processing of personal data is necessary to fulfil a legal obligation to which our company is subject, Art. 6 para. 1 lit. c GDPR serves as the legal basis.

Art. 6 para. 1 lit. d GDPR serves as a legal basis in the event that vital interests of the data subject or another natural person necessitate the processing of personal data.

If the processing is necessary to safeguard a legitimate interest of our company or a third party and if the interests, fundamental rights and fundamental freedoms of the data subject do not outweigh the first-mentioned interest, Art. 6 para. 1 lit. f GDPR serves as the legal basis for the processing.

4.2 General information on data erasure and storage duration

Where we obtain the consent of the data subject for the processing of personal data, Article 6(1)(a) of the EU General Data Protection Regulation (GDPR) serves as the legal basis for the processing of personal data.

4.3 General information on processing on our website

Data protection, data security and secrecy protection have high priority for INNOCEAN Worldwide Europe GmbH. The permanent protection of your personal data, your company data and your trade secrets is particularly important to us.

In general, we use the data communicated by you and collected by the website and the data stored during use exclusively for our own purposes, namely for the implementation and provision of our website and for the initiation, implementation and processing of the services offered via the website (contract performance) and do not pass these on to outside third parties, unless there is an officially ordered obligation to do so. In all other cases, we will obtain your separate consent.

Your personal data will be processed in accordance with the requirements of the General Data Protection Regulation and in accordance with the country-specific data protection regulations applicable to INNOCEAN Worldwide Europe GmbH. By means of this data protection note, we would like to inform

you about the type, scope and purpose of the personal data processed by us. In addition, we will inform you of your rights by means of this data protection information.

INNOCEAN Worldwide Europe GmbH has implemented technical and organizational measures to ensure adequate protection of personal data processed via this website. Nevertheless, Internet-based data transmissions can in principle have security gaps, so that absolute protection cannot be guaranteed.

5 Categories of Data, Purposes of the Processing and Legal Basis

Every time a user accesses our website, we automatically collect and store data that your browser transmits to us and that is technically necessary for us to inform you about our website and to guarantee its stability and security (legal basis for this Art. 6 (1) (1) (f) GDPR).

The following data is processed:

- Information about the browser and the operating system you are using,
- Access date and access time,
- Host name of the accessing computer (IP address),
- Name and URL of the retrieved file as well as transferred amount of data,
- Website from which you access our site.

When you contact us by e-mail or through a contact form, the information you provide (your e-mail address, your name and telephone number if applicable) will be stored by us to answer your questions. We delete the data processed for this purpose in accordance with the legal requirements, insofar as the storage is no longer required, or restrict the processing insofar as statutory storage requirements exist.

Please note that we process your personal data for other purposes only if we are obligated to do so on the basis of legal requirements (e.g. transfer to courts or criminal prosecution authorities), if you have consented to the respective processing or if the processing is otherwise lawful under applicable law. If processing for another purpose takes place we may provide you with additional information.

6 Data protection with applications and application processes

We collect and process the personal data of applicants for the purpose of progressing the application process. The processing can also be carried out electronically. This is in particular the case when an applicant sends to us relevant application documents by an electronic route, e.g. per e-mail. If we conclude a contract of employment with yourself as applicant, the data transmitted will be stored for purposes of progressing the employment relationship subject to observation of the legal regulations. If a contract of employment is not concluded by the party responsible for the processing with the applicant, then the application documents will be automatically deleted six months after notification of the rejection in so far as there is no other legitimate interest of the party responsible for the processing against

deletion. Another legitimate interest in this sense is, for example, an obligation of proof in a process in accordance with the German General Equal Treatment Act.

Legal basis for the processing of the data is as a rule Article 6 Para. 1 lit. b. GDPR with job applications submitted via the contact form and/or e-mail, fulfilment of the employment contract; measures prior to the concluding of an employment contract. If we conclude an employment contract with you as job applicant, the data transmitted for the purpose of progressing the employment relationship will be stored whereby the legal obligations will be observed.

7 Categories of Recipients

Any access to your personal data at INNOCEAN Worldwide Europe GmbH is restricted to those individuals that have a need to know in order to fulfil their job responsibilities.

INNOCEAN Worldwide Europe GmbH may transfer your personal data for the respective purposes to the recipients and categories of recipients listed below:

1. Private third parties – Affiliated or unaffiliated private bodies other than us.
2. Data processors – Certain third parties, whether affiliated or unaffiliated, may receive your personal data to process such data on behalf of INNOCEAN Worldwide Europe GmbH under appropriate instructions as necessary for the respective processing purposes. The data processors will be subject to contractual obligations to implement appropriate technical and organizational security measures to safeguard the personal data, and to process the personal data only as instructed.
3. Governmental authorities, courts, external advisors, and similar third parties that are public bodies as required or permitted by applicable law.

8 Cookies

When you use our website, we may send one or more cookies – small text files containing a string of alphanumeric characters – to your device. We may use cookies and automatically collect information to personalize our website and the services provided via our website, such as remembering your information so that you will not have to re-enter it during your use of, or the next time you use, our website and the services provided via our website.

We may use both session cookies and persistent cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits of our website. Your web browser may provide you with some options regarding cookies. Please note that if you delete, or choose not to accept, cookies, you may not be able to utilize the features of the services provided via our website to their fullest potential.

We may use third party cookies in connection with the services provided via our website as well.

9 Third-party providers and applications

9.1 Vimeo video portal

We use videos from the video portal Vimeo on our website to present content and enhance the user experience.

Vimeo is provided by Vimeo, LLC with headquarters at 555 West 18th Street, New York, New York 10011. On some of our pages we use plugins from the provider Vimeo. When you access the pages of our website that are equipped with such a plugin, a connection to the Vimeo servers is established and the plugin is displayed. The legal basis for the use of Vimeo is art. 6 para. 1 lit. a GDPR, your consent.

This tells the Vimeo servers which of our pages you have visited. If you are logged in as a member of Vimeo, Vimeo assigns this information to your personal user account. When you use the plugin, such as when you click on the start button of a video, this information is also assigned to your user account. You can prevent this assignment by logging out of your Vimeo user account before using our website and deleting the corresponding cookies from Vimeo.

Vimeo is registered with the EU-US Privacy Shield. You can view the entry at the following link:

<https://www.privacyshield.gov/participant?id=a2zt00000008V77AAE&status=Active>

Further information on data processing and information on data protection by Vimeo can be found at:

<https://vimeo.com/privacy>.

9.2 Google Analytics

We have integrated the Google Analytics component (with anonymisation function) of the provider Google Inc. (1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA) on this website. Google Analytics is a web analysis service. Web analysis is the collection, collation and evaluation of data about the behaviour of visitors to websites. Among other things, a web analysis service collects data about the website from which a data subject came to a website (so-called referrer), which subpages of the website were accessed or how often and for how long a subpage was viewed.

The purpose of the Google Analytics component is to analyse the flow of visitors to our website. Google uses the data and information obtained, among other things, to analyse the use of our website, to compile online reports for us that show the activities on our website, and to provide other services related to the use of our website.

Google Analytics places a cookie on the data subject's IT system. What cookies are has already been explained above. By setting the cookie, Google is enabled to analyse the use of our website. Each time one of the individual pages of this website is accessed, which is operated by the controller and on which a Google Analytics component has been integrated, the Internet browser on the information technology

system of the data subject is automatically prompted by the respective Google Analytics component to transmit data to Google for the purpose of online analysis. During the course of this technical procedure, Google gains knowledge of personal information, such as the IP address of the data subject, which serves Google, inter alia, to understand the origin of visitors and clicks, and subsequently create commission settlements.

The cookie is used to store personal information, such as the access time, the location from which access was made and the frequency of visits to our website by the data subject. Each time our website is visited, this personal data, including the IP address of the internet connection used by the data subject, is transmitted to Google in the United States of America. This personal data is stored by Google in the United States of America. Google may pass on this personal data collected via the technical process to third parties.

We use the "gat.anonymiselp" add-on for web analysis via Google Analytics. This is a function for shortening the IP address. Accordingly, your IP address is anonymised before it is transmitted from a member state or another state party to the Agreement on the European Economic Area to the USA. In exceptional cases, the IP address is only anonymised in the USA.

We are aware of the transfer of your personal data to a third country (here: USA) and have concluded an order processing contract with Google Inc. in this regard, taking into account the modular standard contractual clauses of the European Commission, in order to take into account the security and integrity of your personal data. In the case of self-certification of the provider Google Inc. under the EU-U.S. Data Privacy Framework, this also applies.

The use of Google Analytics and the associated processing of your personal data will only take place if you give your express consent in accordance with Art. 6 para. 1 lit. a GDPR. You naturally have the right to withdraw your consent at any time with effect for the future. This does not affect the legality of processing up to the time of revocation.

We only store your personal data for as long as it is required to fulfil the original purpose for which it was collected. If this original purpose of collection ceases to apply, we will delete your personal data unless we are obliged to store it for longer due to statutory retention periods.

For further information regarding the handling of your personal data and data protection by Google, please refer to Google's privacy policy: <https://support.google.com/analytics/answer/6004245?hl=en>.

9.3 Google Tag Manager

We use the "Google Tag Manager" of the US company Google Inc (1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA) on our website. By using Google Tag Manager, we are able to implement and manage tracking codes or conversion pixels on our website, for example. We use Google Tag

Manager to ensure and improve the functionality, process optimisation and user-friendliness of our website.

When Google Tag Manager is used, data is collected on our website and passed on to the associated analysis tools. Google Tag Manager collects and transmits data about the use of individual tags. The processing of personal data cannot be ruled out.

Google is a US company, which means that your personal data may be processed in the USA. However, in order to ensure the security of your personal data during this transfer, we have taken appropriate measures such as the standard contractual clauses approved by the Commission for the transfer of personal data to third countries. In the case of self-certification of the provider Google Inc. under the EU-U.S. Data Privacy Framework, this also applies. You can find more details on this in the information provided by Google.

We base the lawfulness of the processing on the legal basis of effective consent in accordance with Art. 6 para. 1 lit. a GDPR and § 25 TDDDG. You can revoke this consent at any time with effect for the future by changing the corresponding setting in the cookie settings. This does not affect the lawfulness of data processing up to the time of revocation.

The personal data remain stored for as long as they are required to fulfil the purposes for which they were originally collected. For more information on data protection in connection with the use of Google Tag Manager and the associated use of cookies, please refer to the Google Inc. privacy policy: <https://support.google.com/tagmanager/answer/9323295?hl=en>.

9.4 Sitelinks Search Box

As part of the provision of our website, we also use the "Sitelinks Search Box" plugin from the provider Google LLC. (1600 Amphitheatre Parkway, Mountain View, 94943 California, USA). The use of Sitelinks Search Box enables us to be found within the brand search displayed as part of the Google search results and to enable redirection directly to our website. We use Sitelinks Search Box to optimise our processes accordingly and to increase the user-friendliness of our website.

We expressly point out that we have no influence on the way in which Google processes data. Nevertheless, we would like to inform you as follows about the circumstances of any processing situation:

When Google Search Box is used, the following personal data may be processed by Google LLC:

- IP address

If you are also logged in with your Google account when using the search function as part of Sitelinks Search Box, your visit to our website using Sitelinks Search Box can be assigned to your user account.

Further information on how Google LLC handles data protection can be found here: <https://policies.google.com/?hl=en>

9.5 Yoast SEO Premium (plugin)

As part of the provision of our website, we continue to use the WordPress plugin "Yoast SEO" from the provider Yoast BV (Don Emanuelstraat 3, 6602, GX Wijchen, Netherlands). The use of this plugin enables us to technically optimise our website for search engines. According to the manufacturer, Yoast SEO Premium does not independently process personal data. However, Yoast SEO Premium offers the option of using an integrated "redirect manager" to set up redirects between URLs in order to ensure the correct and secure delivery of our website and, accordingly, the provision of the same.

As part of the use of Yoast SEO Premium, your personal data may be processed, e.g:

- IP address

We base the use of Yoast SEO Premium and the associated processing of your personal data on the protection of our legitimate interest in process optimisation and the security and integrity of our systems in accordance with Art. 6 para. 1 lit. f GDPR. You naturally have the right to object to the processing of your personal data at any time.

We only store your personal data for as long as it is required to fulfil the original purpose for which it was collected. If the original purpose of collection ceases to apply, your personal data will be deleted by us, unless we are obliged to retain it for a longer period due to statutory retention periods imposed on us.

For more information on how Yoast BV handles data protection, click here: <https://yoast.com/privacy-policy/>.

9.6 Cloudflare

We also use the Cloudflare content delivery network (CDN) from Cloudflare Inc (101 Townsend St., San Francisco, CA 94107, USA) as part of the provision of our website. The use of the Cloudflare CDN enables us to optimize our website in terms of its runtime and security and to improve the user experience of our website users accordingly.

The Cloudflare CDN uses cookies for this purpose. Accordingly, your personal data is processed as part of the use of Cloudflare. The personal data covered by the processing is in particular:

- IP address
- browser type
- operating system
- Referrer URL.

We are aware of the transfer of your personal data to third countries (here: USA) associated with the use of Cloudflare. In order to ensure the security and integrity of your personal data in the context of this transfer, we have concluded an order processing contract with Cloudflare Inc. in accordance with Art. 28 GDPR, including the modular standard contractual clauses of the European Commission. In the case of self-certification of the provider Cloudflare Inc. under the EU-U.S. Data Privacy Framework, this applies in addition.

We base the use of the CDN Cloudflare on the legal basis of obtaining consent in accordance with Art. 6 para. 1 lit. a GDPR. You naturally have the right to withdraw your consent at any time with effect for the future. The legality of the processing carried out up to the time of revocation remains unaffected.

We only store your personal data for as long as it is required to fulfil the original purpose for which it was collected. If the original purpose of collection no longer applies, e.g. if you withdraw your consent, we will delete your personal data unless we are legally obliged to continue storing it due to statutory retention periods imposed on us.

Further information regarding the handling of your data and data protection by Cloudflare Inc. can be found here: <https://www.cloudflare.com/privacypolicy/>.

9.7 One.com

We use the hosting service provider One.com Group AB, Carlsгатan 3, 211 20 Malmö, Sweden, to host our website.

The hosting provider is able to view and monitor all personal data processed through our website.

This includes:

- Information about the browser and the operating system you are using,
- Access date and access time,
- Host name of the accessing computer (IP address),
- Name and URL of the retrieved file as well as transferred amount of data,
- Website from which you access our site.

Without the use of the service provider, the operation of our website is not possible. The legal basis is therefore Art. 6 para. 1 lit. f GDPR.

Further information on data processing by One.com can be found in the company's privacy policy: <https://www.one.com/en/info/privacy-policy?tid=132430469>.

10 Social Media

10.1 Social Media Plugins

We deliberately decide against the use of social media plugins. This means that when you visit our website, there is no automatic transmission of your user data to the social network servers such as Facebook, Instagram, Twitter or similar.

Instead of the social media plugins we have decided on mere hyperlinks, so that your personal data is not passed on in advance to the social media services.

If you wish, you can connect to social networks like Facebook, Twitter or Instagram via our website. However, this only happens if you consciously click on this link.

Addresses of the respective provider and URL with their privacy notices:

Facebook: <https://www.facebook.com/policy.php>

Instagram: https://help.instagram.com/519522125107875?helpref=page_content

Vimeo: <https://www.google.de/intl/de/policies/privacy>

10.2 Facebook

We operate our own Facebook fan page <https://www.facebook.com/innocentberlin> using the "Facebook" platform of the provider Meta Platforms Inc (Deborah Crawford 1601 Willow Road Menlo Park, California 94025, USA). We use this Facebook fan page to present ourselves to our customers and potential interested parties and to inform them about news and announcements.

We would like to point out that we have no influence or control over the type and scope of data processed by Meta Platforms Inc., the type of processing and use or disclosure of this data to third parties. We also have no knowledge of the content of your data transmitted to Meta Platforms Inc. and cannot provide any information about what data about you is stored by Meta Platforms Inc. through the use of the service. The use and utilisation of the services provided by Meta Platforms Inc. and related functions is the sole responsibility of the User. This applies in particular to the use of interactive functions (e.g. commenting, sharing, rating).

When you visit our Facebook fan page, Facebook collects, among other things, your IP address and other information that is stored on your PC in the form of cookies. This information is used by Facebook to provide us as the operator with statistical information about the use of the Facebook page. You can find more information on this here: <https://www.facebook.com/help/pages/insights>.

The personal data collected about you in this way is processed by Meta Platforms Inc. and may be transferred to countries outside the European Union. What information Facebook receives and how it is used is described in general terms in Facebook's privacy policy. There you will also find information on how to contact Facebook and on the settings options for adverts. The privacy policy is available at the following link: https://www.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0.

Meta Platforms Inc. does not conclusively and clearly state how Facebook uses the data from visits to Facebook pages for its own purposes, to what extent activities on the Facebook page are assigned to individual users, how long Meta Platforms Inc. stores this data and whether data from a visit to the Facebook page is passed on to third parties, and we are not aware of this.

When you access a Facebook page, the IP address assigned to your end device is transmitted to Facebook. This IP address is anonymised. Facebook also stores information about the end devices of its users (e.g. as part of the "login notification" function). This may allow Meta Platforms Inc. to assign IP addresses to individual users.

If you are currently logged in to Facebook as a user, a cookie with your Facebook ID is stored on your device. This enables Meta Platforms Inc. to understand that you have visited this page and how you have used it. This also applies to all other Facebook pages. Facebook buttons integrated into websites enable Meta Platforms Inc. to record your visits to these websites and assign them to your Facebook profile. This data can be used to offer you customised content or advertising.

If you want to avoid this, you should log in to Facebook or deactivate the "stay logged in" function, delete the cookies on your device and close and restart your browser. In this way, Facebook information that can be used to directly identify you will be deleted. This allows you to use our Facebook page without revealing your Facebook ID. When you access interactive functions on the site, a Facebook login screen will appear. After logging in, you will once again be recognisable to Facebook as a user.

When you use our Facebook fan page, we also process your personal data if you have previously provided it to us voluntarily, e.g. as part of an interaction with you (comment function, messages) or by sharing posts. In addition, we can view personal data that you make publicly available on your Facebook profile.

We base the processing of your personal data in the context of the use of "Facebook" on the pursuit of a legitimate interest (provision of information, self-promotion, customer service) in accordance with Art. 6 para. 1 lit. f GDPR. We only store your personal data for as long as is necessary to fulfil the purpose for which it was collected. You have the right to object to the described processing of your personal data at any time in accordance with Art. 21 GDPR.

10.3 Instagram

We operate an Instagram page on the "Instagram" platform of the provider Meta Platforms Inc (Deborah Crawford 1601 Willow Road Menlo Park, California 94025, USA). We use this Instagram page to present ourselves to our customers and potential interested parties and to inform them about news and announcements.

We would like to point out that we have no influence or control over the type and scope of the data processed by Meta Platforms Inc. or the way in which this data is processed and used or passed on to third parties. Likewise, we have no knowledge of the content of your data transmitted to Meta Platforms Inc. and cannot provide any information about what data about you is stored by Meta Platforms Inc. through the use of the service. The use and utilisation of the services provided by Meta Platforms Inc. and related functions is the sole responsibility of the user.

When you visit our Instagram page, Meta Platforms Inc. stores information in the form of cookies, provided that you have consented to the storage of cookies in advance. Cookies are small text files that store information on the end device or in the browser's memory. Meta Platforms Inc. can analyse the information stored in this way and use it to track your user behaviour (also across devices for logged-in users). The data analysed also includes the type of content that the person views or interacts with. The following personal data is regularly processed

- IP address
- operating system
- browser type
- language settings

You can find more information about data processing by Meta Platforms Inc. here: https://help.instagram.com/811572406418223/?helpref=hc_fnav

Information about cookies set by Meta Platforms Inc. can be found here: <https://www.facebook.com/privacy/policies/cookies/>.

We only have access to summarised page insights, with the help of which we are able to view anonymous statistics (e.g. account reach, likes, etc.). The data contained in the information is anonymised and includes analyses by gender, age and location of users. Against this background, it is not possible for us to draw conclusions about specific persons. We are also able to make settings or filters with regard to the selection of a specific time period, the viewing of a specific post and similar.

We also process your personal data when you interact with us via our Instagram page (e.g. "liking", commenting, posting images, etc.). In addition, as part of your interaction with us, we may view the personal data you have made public in your profile.

We cannot rule out the possibility that your personal data may be transferred to non-EU third countries, such as the USA, when processed by us using the "Instagram" service as described. We are aware of the possibility of your personal data being transferred to the USA and have concluded the corresponding (modular) standard data protection clauses of the European Commission with Google LLC in order to ensure the lawful and secure processing of your personal data. In the case of self-certification of the provider Meta Platforms Inc. under the EU-U.S. Data Privacy Framework, this applies in addition.

We base the processing of your personal data in the context of the use of "Instagram" on the pursuit of a legitimate interest (provision of information, self-promotion, customer care) in accordance with Art. 6 para. 1 lit. f GDPR. We only store your personal data for as long as is necessary to fulfil the purpose for which it was collected. You have the right to object to the described processing of your personal data at any time in accordance with Art. 21 GDPR.

11 Links to other Websites

As a provider of this website, we are responsible for the content of our own online offer. From our own content, we may be to distinguish links to the content provided by other providers, for which we cannot take responsibility and whose content we do not own. We have no influence on whether the linked website operators comply with the relevant data protection regulations. We therefore assume no liability for the content of external websites. Only the respective third-party provider is liable for damages caused by faulty or illegal contents of his website.

12 Your rights

If you have declared your consent for any personal data processing activities, you can withdraw this consent at any time with future effect. Such a withdrawal will not affect the lawfulness of the processing prior to the consent withdrawal.

Under data protection law, the pursuant may have the right to applicable data and can: request access to your personal data, request rectification of your personal data; request erasure of your personal data, request restriction of processing of your personal data; request data portability, and object to the processing of your personal data. Please note that these aforementioned rights might be limited under the applicable national data protection law.

(a) Right of access: You may have the right to obtain from us confirmation as to whether or not personal data concerning you is processed, and, where that is the case, to request access to the personal data. The access information includes – inter alia – the purposes of the processing, the categories of personal data concerned, and the recipients or categories of recipients to whom the personal data have been or will be disclosed. However, this is not an absolute right and the interests of other individuals may restrict your right of access.

You may have the right to obtain a copy of the personal data undergoing processing. For further copies requested by you, we may charge a reasonable fee based on administrative costs.

(b) Right to rectification: You may have the right to obtain from us the rectification of inaccurate personal data concerning you. Depending on the purposes of the processing, you may have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

(c) Right to erasure (“right to be forgotten”): Under certain circumstances, you may have the right to obtain from us the erasure of personal data concerning you and we may be obliged to erase such personal data.

(d) Right to restriction of processing: Under certain circumstances, you may have the right to obtain from us restriction of processing your personal data. In this case, the respective data will be marked and may only be processed by us for certain purposes.

(e) Right to data portability: Under certain circumstances, you may have the right to receive the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format and you may have the right to transmit those data to another entity without hindrance from us.

(f) Right to object: Under certain circumstances, you may have the right to object, on grounds relating to your particular situation, or where personal data is processed for direct marketing purposes at any time to the processing of your personal data by us and we can be required to no longer process your personal data.

Moreover, if your personal data is processed for direct marketing purposes, you have the right to object at any time to the processing of personal data concerning you for such marketing, which includes profiling to the extent that it is related to such direct marketing. In this case your personal data will no longer be processed for such purposes by us.

You also have the right to lodge a complaint with the competent data protection supervisory authority. To exercise your rights please contact us as stated in section (3.) above.

13 Youth Protection

Children and adolescents under the age of 18 should not submit personal information without parental consent.

14 IT-Security

INNOCEAN Worldwide Europe GmbH, Hyundai Group Partners and Hyundai Partners ensure the secure implementation of all technical and organizational measures to protect your data.

15 Changes to the Website Privacy Notice

This privacy notice may require an update from time to time – e.g. due to the implementation of new technologies or the introduction of new services. We reserve the right to change or supplement this Website Privacy Notice at any time.